



**3400 Torrance Blvd, Suite 100**  
**Torrance, California 90503**  
**[www.SBACC.com](http://www.SBACC.com)**

## **2010 Strategic Initiatives**

### **1. Economic Recovery**

The SBACC will support opportunities for “green” economic development proposals that aim to create much needed jobs throughout the South Bay. We will support increased resources for tourism, business retention and business attraction so that the South Bay remains an attractive place to do business. We will increase our efforts to secure a robust manufacturing presence while attempting to support attempts to encourage increased trade and foreign investments throughout the South Bay.

### **2. Infrastructure: Water and Utilities**

The SBACC will continue to monitor the implementation of the recent water and delta legislation passed by the Legislature and signed by the Governor. We will review all proposed bond measures and improvements to the delta and delivery system of our water. We will support enhancements by local utilities (public and private) that help to increase efficiency of energy use and also enhance our energy delivery infrastructure without threatening the economic vitality of the South Bay. We will oppose onerous legislative and regulatory proposals that might have a negative impact on the end user.

### **3. State and Local Government Reform**

The SBACC will monitor and support attempts to reform the current California state government to help facilitate a policy climate that encourages job-creation and retention. This will include but not be limited to, a State Constitutional Convention, maintaining the two-thirds legislative vote requirement for the passage of the State Budget and tax increases, giving consideration to the idea of a part-time legislature, and the implementation of the Citizens Redistricting Commission.

### **4. Transit, Transportation and Goods Movement**

The SBACC will continue to support policies that attract investment to improve the transportation infrastructure and movement of goods throughout our region. We will encourage ways to enhance the public transit system by supporting economical and environmental improvements that will benefit our entire region and cooperation among the many jurisdictions and environmental agencies involved in transportation and goods movement.



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## **2010 Policy Platform**

The South Bay Association of Chambers of Commerce supports public policy at the regional, state and federal levels of government that:

### **Taxation and Government Finance**

1. Ensures that regulations on business are kept to a minimum and do not put South Bay businesses at a competitive disadvantage.
2. Encourages a tax and fee system that is market competitive.
3. Requires the government to be accountable for its actions and for the programs it operates.
4. Requires government and its actions to be measured periodically to ensure maximum efficiency and return on investment with public funds.
5. Encourage the state legislature and the Governor to work together each year to ensure that the state budget is developed and passed in a timely manner-Without sacrificing the two-thirds requirement to pass the State Budget.
6. Maximize funding for area projects from statewide and federal funds.
7. Seek opportunities for appropriate funding for homeland security, public safety and emergency preparedness demands on the region.

### **Business Attraction and Retention**

1. Support job creation, workforce development opportunities, and an educational system that prepares the South Bay workforce for jobs and careers targeting specific industries such as aerospace, trades, sciences, engineering, environmental, and healthcare including the bio-medical field.
2. Forge partnerships with our local legislators so that they can utilize the SBACC and the private sector as a resource to create pro-jobs legislation. The SBACC is committed to holding local representatives accountable to the business community by tracking their votes. These votes impact not only their constituents, but also the vitality of the economic environment.
3. Promotes economic development opportunities including the utilization of tax incentives such as an enterprise zone in the South Bay for business retention, attraction, and expansion.

4. Promotes a quality of life that supports the South Bay region as an affordable place to live, work, and do business.
5. Encourages the protection of private property rights.
6. Ensures that government focuses on the functions meant for only government to do; and view the private sector as a resource.
7. Promotes a legal system that minimizes frivolous lawsuits to ensure fairness to all.
8. Encourages local governments and legislators to cooperate to streamline and reduce unnecessary regulations that will inhibit the job growth in our region and for local governments to work proactively to recruit and retain businesses in the South Bay region.
9. Recognizes the positive economic impact of the Los Angeles Air Force Base on the South Bay region and supports the retention of the Los Angeles Air Force Base.

### **Infrastructure and Environmental Improvements**

1. Encourages an adequate, reliable, and cost-effective utility infrastructure system (including gas, electric, water, telecom) be promoted, developed, and maintained to meet the needs of our community.
2. Supports a regional solution to meet air passenger and cargo needs including a reconfiguration of the Los Angeles International Airport not to exceed 78 million passengers annually; and, only when concerns of airport security, air and ground traffic, infrastructure, air quality, sufficient and convenient passenger access, and ground transportation are adequately addressed.
3. Ensure responsible health care infrastructure and insurance policy proposals that result in increased availability of affordable health care coverage for employers and their employees.
4. Encourage “green” ports, the continued implementation of the Clean Air Action Plan, and future port expansion to meet the demands of increased cargo and international trade.
5. Support efforts to repair our aging transportation infrastructure for future development growth and engage MTA in long term regional transportation planning as it relates to issues such as traffic flow, parking, and improving traffic corridors.
6. Supports the development and retention of workforce housing in the South Bay region given the expensive housing prices in Southern California. In addition, adequate supply of smart development growth is needed to retain businesses and ensure job opportunities in the region.
7. Encourage government, business, organizations, and residents work collaboratively to reduce carbon emissions and conserve energy and natural resources.